

# ПРИМЕЧАНИЯ

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## ОБ АВТОРЕ

**Джон Россман** был руководителем в компании Amazon, где инициировал и расширил бизнес Marketplace, на который в настоящее время приходится более 50% всех товаров, продаваемых на Amazon.com. Он также руководил бизнесом в сфере корпоративных услуг, работая с Target.com, NBA, Toys R Us и другими ведущими брендами.

В настоящее время возглавляет компанию Rossman Partners, которая специализируется на консалтинговых услугах и помогает клиентам преуспевать и процветать в эпоху цифровых технологий. Россман работал с Фондом Билла Гейтса, Microsoft, Nordstrom, T-Mobile, Walmart и многими другими компаниями, он является консультантом нескольких команд высшего исполнительного руководства. Его экспертное мнение относительно деятельности Amazon получило высокую оценку среди мировых СМИ, таких как New York Times, CNBC, Bloomberg и др.

Для получения дополнительной информации посетите [think-like-amazon.com](http://think-like-amazon.com).